1. What is your general impression of the effectiveness of this speech? What strategies does she use to get the audience’s attention?
2. Explain how his introduction does or does not do an adequate job of stating her topic. How well does the introduction establish the importance of the topic? Explain.
3. How is her credibility to speak on the topic accomplished or not accomplished?
4. What, if anything, did she do to preview her key ideas?
5. Evaluate the conclusion of the speech.